



Johar Group Co.

(Education, Financial & Immigration Consultants)

Let's Plan Your Future

BUSINESS ASSOCIATE

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Our Associate Programs

REFERRAL INCOME

For people into education or related business, this brochure is Once in a Lifetime Opportunity. There is a huge market for services related to International Admissions waiting to be tapped.

We ought to know it because we are one of the India's leading International Education Consultants with an impressive track record of thousands of admissions in some of the world's best universities & colleges. Our research and experience amply proves that excessive competition for prestigious institutions back home is forcing our Indian students to look at foreign universities. Flexible educational loans and relaxed visa norms have made things even easier. It is no surprise therefore that the number of foreign students applying to US universities & colleges has increased over the last decade.

Here is your chance, to make the most of this growing market. We are setting up partner centers called Business Associates in association with organizations like yours, who would help Johar Group touch lives of millions of other students. Considering the synergies that exist between your current business and Johar Group Co., we strongly believe there is a powerful case for associating.

The idea is simple: Once you become an authorized Business Associate of Johar Group, you harness your captive student database and your relationships with local families and institutions to promote Johar Group's services among higher education applicants. We handle the entire case from start to finish and you are compensated attractively for the referrals you make and the other services you render.

Through this brochure, we invite you to explore the exciting business of International Admissions and look forward to having you as our Business Associate in it. You may write to us at contact@johargroup.info for clarifications and further details.



Making Overseas Education Dreams a Reality!

In the last 5 years, most of our business has come through word-of-mouth publicity thanks to extremely strong referrals by our past students, whose higher education cases we have handled or those who have taken education loans through us. Indeed, almost 90% of our students have hailed from some of the very best Indian, British, Middle Eastern and even US institutions. As you see on www.johargroup.info, we are a strong professional organization with a streamlined array of products and services. As our motto says, we guide students in Making their Overseas Education Dreams a Reality.

With our corporate office in Bangalore, we currently operate also through our associate offices in Ahmadabad, Amritsar, Bangalore, New Delhi, Hyderabad, Vishakhapatnam, USA, Sultanate of Oman and Bangladesh. Plans are underway to launch operations all over India and a number of European and Asian countries.

Johar Group's Resources

Johar Group counselors are highly skilled in their respective areas and boast of Master's Degrees at the least. Qualifications are in Economics, Business, Literature, Computer/ Software Engineering and Corporate Solutions and the degrees have been earned from some of India's as well as America's best Universities.

What does a BA do?

Business Associate is a partner in every sense of the term. Right from helping promote Johar Group in the local territory, to managing registrations, to coordinating in the services delivery processes, a Business Associate actively and effectively participates in all the stages of the Johar Group's activity chain. In fact, a Business Associate acts as a Mini - Johar Group in its geographical territory, enjoying the same corporate perception among customers.



Business Associate

How does a BA Benefit?

If you become a Johar Group's Business Associate, you earn both fame and money and your investments in your own business return more margins for you as the Foreign Admissions activity gets added in your profile. In fact, most of the prospective partners we have spoken to, are excited by the proposition that the Business Associate will give them an opportunity to change their perception of a coaching institute and will help them diversify into a more sophisticated business involving international institutions and intellectuals.

What does a BA Earn?

INITIAL: A Business Associate gets up to 50% of the profit generated per student for various Johar Group's services and products. Typically, a registrant may pay anywhere between US\$625.00 (Rs.25000/-) to US\$6,250.00 (Rs.250,000/-) Most of our Business Associates register at least 10 students every month, the revenues touch a minimum of US\$3125.00 (Rs.125,000/-) a month. The average expected revenue base would be around US\$12,500.00 (Rs.500,000/-) a month.

AFTERWARDS: Since we represent more than 100 US Universities and Colleges, a Business Associate will also earn 50% of the commissions received by Johar Group, after the student joins the university and pays the tuition fees.

What does Johar Group do for a BA?

Johar Group extends the following benefits, support and facilities to a Business Associate:

1. Complete Operations Training
2. Complete assistance in Admissions counseling
3. Print Media displays for the Associate's Office
4. Advertising & Promotion materials
5. Seminar's by Foreign University Officials in Associate's Office
6. Foreign Visits as rewards for good performance



Partnering Option

Why is BA a Great Business Idea?

Business Associate is a great business idea because of four unbeatable reasons:

Large per unit Returns, High Margins; Steady Income; and Socially High-Profile Business.

Since a Business Associate does not invest anything in delivery or operations of an admissions case, all the income that it gets per student is pure saving.

Foreign Education is catching up among students across most Asian countries. Our representatives in even small towns report at least 30-60 students turning up every month for counseling and admissions in various counseling and coaching centers. It is therefore not at all difficult to get 10-15 candidates a month in most typical towns. It is interesting to note that we are looking at students across levels those who have passed or are in 12th grade, or those who are in or have done their Bachelors Course in any field including Nursing, Medicine, Law or any other field and are ready for their Masters/ MBA/PhD Program overseas.

What adds to the ease of a Business Associate is the fact that Johar Group supports every associate with highly creative and structured promotion and contact marketing programs that actually enhance your potential even more and establish you as a consulting organization relatively fast.

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